



# THE OK CLASSIC

## SOFTBALL TOURNAMENT

Our annual OK Classic is a one-day, co-ed, 14" softball tournament hosted on the ball fields of Forest Park. In addition to the tournament itself, the Classic features great food and fun with family and friends, live bands, and off-the-field attractions. All proceeds benefit the programs at Opportunity Knocks – OK Event proceeds account for 75% of the operating budget. Pre-event registration encourages participants to network with their family and friends to round out our 20-team tournament – which in the past has filled up in less than 15 minutes! All ages are welcome at the Classic.

<b>MEDIA PERKS:</b>	<b>TIER 1 \$10,000</b>	<b>TIER 2 \$5,000</b>	<b>TIER 3 \$2,500</b>	<b>TIER 4 \$1,000</b>	<b>TIER 5 \$500</b>
Top tier logo recognition in ALL marketing material	•				
Logo with link on event sponsor page	•	•	•	•	•
Logo on pre-event e-blast (+3,000 addresses)	•	•	•	•	•
Recognition on OK social media event posts	•	•	•	•	•
<b>EVENT PERKS:</b>					
Free corporate team registration for OKC	•				
Special sponsor recognition at event registration table	•				
Sponsor recognition in specialty area		•	•	•	•
Verbal recognition during event ceremonies	•	•	•		
Logo on sponsor banner	•	•	•	•	•
Custom banner	8'x3'	8'x3'	8'x3'	8'x3'	3'x3'
Full page ad in program	•	•	•	•	•
OK Sponsor Bucks for food/drink purchases	•	•	•	•	•
Opportunity to have physical presence/distribute promo materials	•	•			
Opportunity to promotional item/materials in team goody bags	•	•	•	•	•
Company logo on event shirts for OKC	•	•	•	•	•
<b>PACKAGES AVAILABLE:</b>	All-American	All-Star	All-State	All-Conference	Jersey

